

Advertising



Our advertising program is designed to generate buyer prospects for your property.

HomeBuyers know the Coldwell Banker® name

Our national advertising on network and cable television predisposes Home Buyers to consider **Coldwell Banker** listed properties.

Greater name recognition through public relations

Our leading national public relations programs create recognition for local **Coldwell Banker** listings among HomeBuyers throughout North America.

Local advertising

We will provide you with tools to create great local and regional advertising and public relations programs.

Coldwell Banker yard sign

Our nationally recognized **Coldwell Banker** yard sign is a highly effective advertising tool that promotes your property 24 hours a day, 7 days a week. Calls generated from our yard sign come from prospective buyers who are already interested in your neighborhood, have seen your property and are eager for more information!

Marketing

We will review how our advertising will help attract buyers to your property

SELLER SERVICES GUARANTEE

Your Perfect Partner™

